

## Artwork Requirements

- 1. We cannot accept files that contain linked artwork.** Please ensure that all elements of your design are embedded in the file before you send it to us.
- 2. Ideal file types:** Adobe Illustrator (AI) files; EPS files or PDFs. All artwork should be supplied in vector graphics format, with any text converted into curves / outlines.
- 3. Other acceptable file types:** Photoshop (PSD), JPEG, PNG or TIFF may be acceptable depending on the type of print required and quality of the image (see point 5).
- 4. Unacceptable file types:** GIF files, low resolution web graphics, screenshots and photographs, Word documents, PowerPoint or Publisher files and Corel Draw files.
- 5. Minimum image resolution:** 250dpi at full printed size.
- 6. Print colours:** For screen print, please include Pantone colours from the Formula Coated guide.
- 7. Full colour printing:** Products that can be full colour printed use the CMYK colour model. On certain items (dye sublimation printed lanyards, microfibre cleaning cloths for instance) if colour matching is critical, then we may require you to supply Pantone references. This gives our manufacturers a clear colour for comparison and ensures the closest match possible using the CMYK print process.